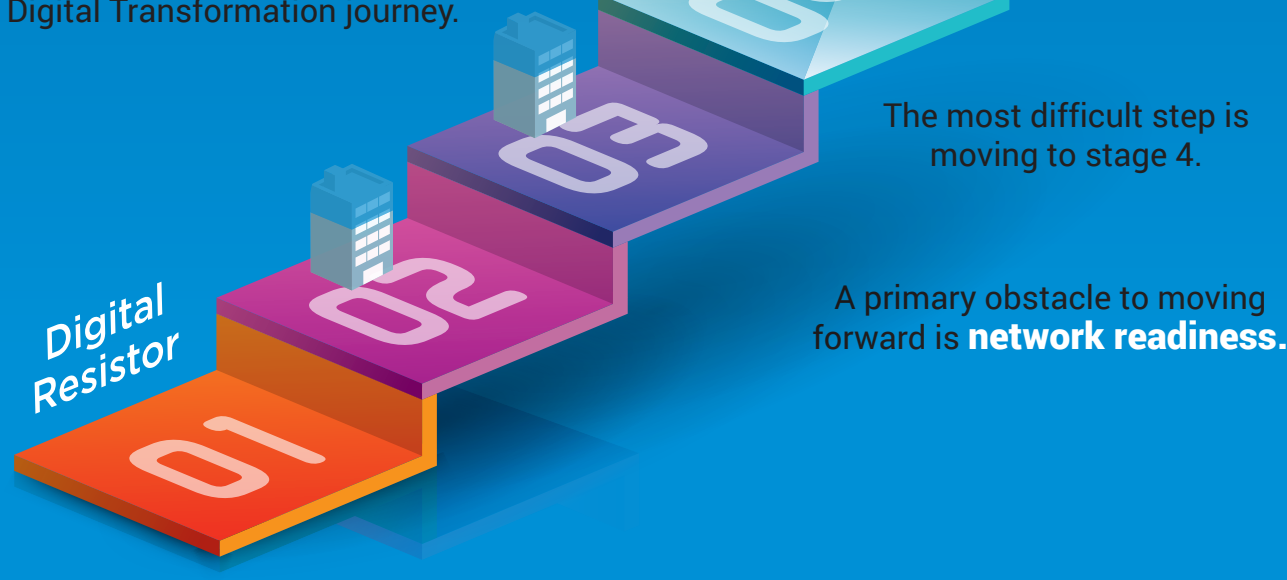


# Is Your Network Ready for the Demands of the Digital Era?

## The Digital Transformation Journey

Two thirds of organizations are at stages 2 or 3 in their overall Digital Transformation journey.



A **digital ready network** is essential for successful Digital Transformation.

Source: IDC MaturityScape Benchmark: Digital Transformation in Manufacturing Worldwide, 2016 (IDC #US40539516, June 2016)

## What Does a Digital Ready Network Entail?

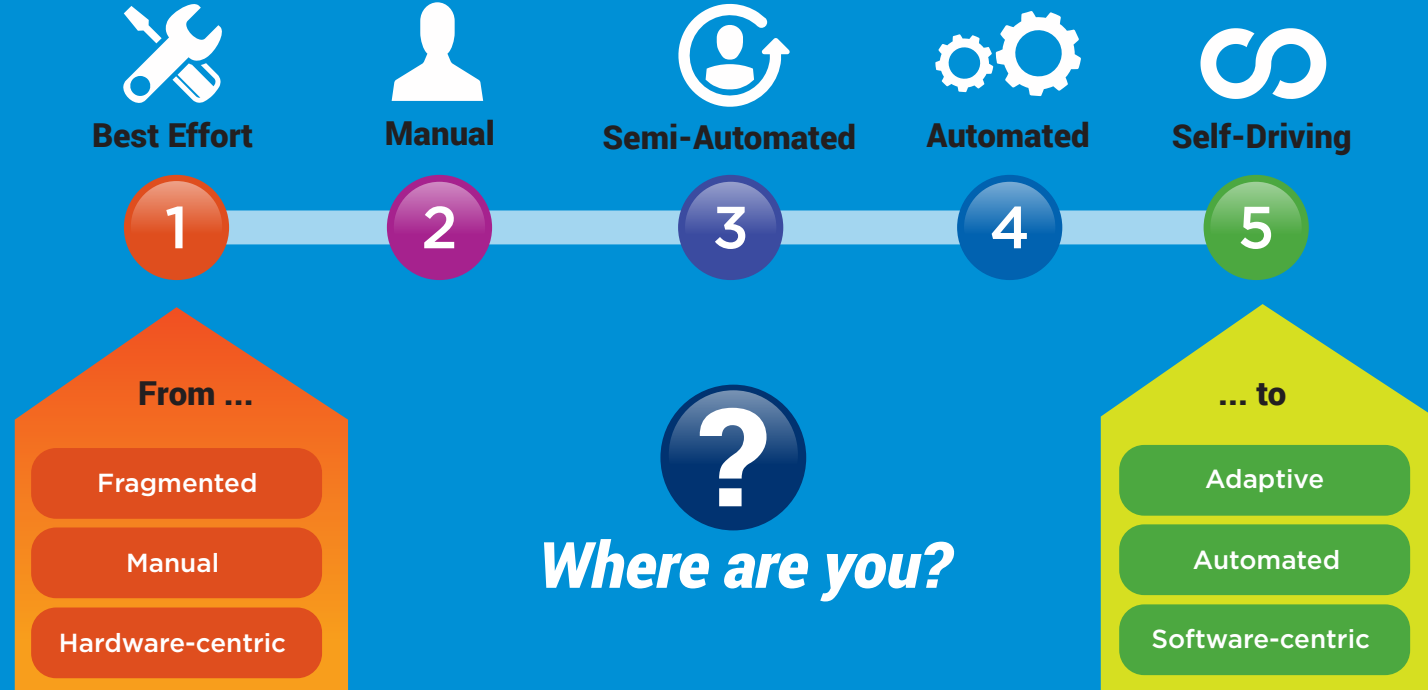
Bringing disparate network trends and innovations together to support digital era needs.



## How Do You Bring All These Network Innovations Together?

A **digital network readiness model** will help.

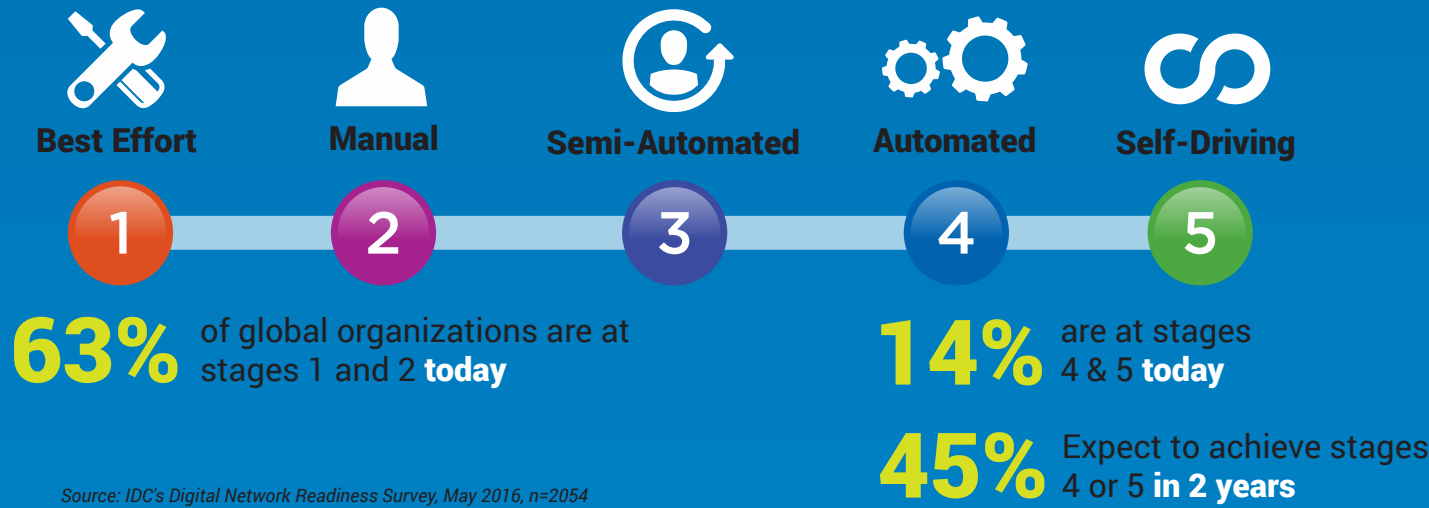
Assess where you are and where you need to be on your digital network journey



Source: Cisco Digital Network Readiness Model, [www.cisco.com/go/dnaadvisor](http://www.cisco.com/go/dnaadvisor)

## Where Are Other Organizations on their Digital Network Journey?

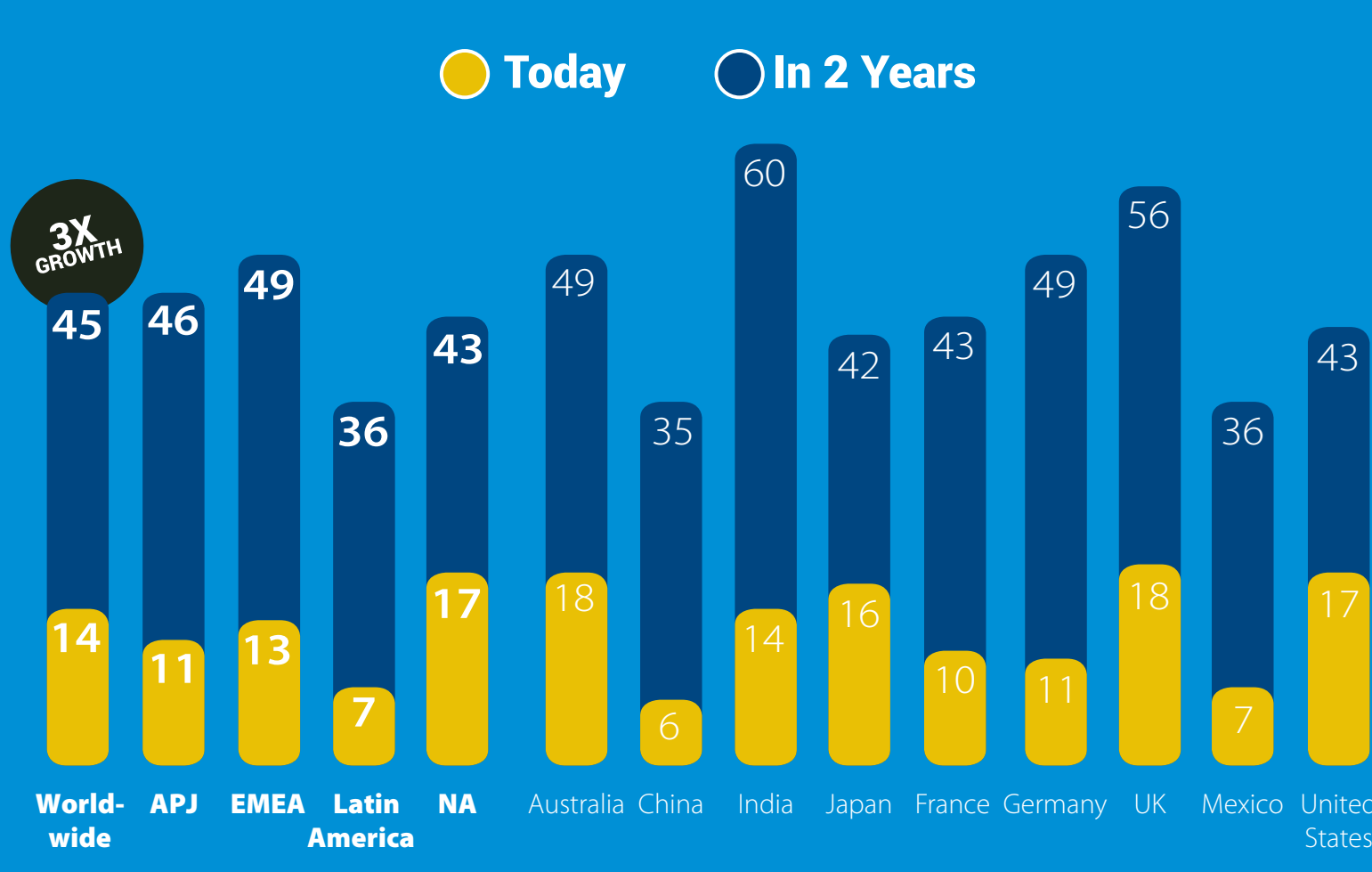
Organizations intend to make their networks more digital ready over the next 2 years.



Source: IDC's Digital Network Readiness Survey, May 2016, n=2054

## Globally, Organizations Large and Small Are Planning To Evolve Their Networks Quickly

% of Orgs. at Network Readiness Stages 4 and 5



Source: IDC's Digital Network Readiness Survey, May 2016, n=2054

## More Mature Networks Drive Positive Business Outcomes

Organizations with more digital ready networks.....



Source: IDC's Digital Network Readiness Survey, May 2016, n=2054; IDC's Digital Network Business Value Research, 2016

## Reap these benefits for your organization

Begin by assessing your own network [here](#)