

# Is Your Network Ready for the Demands of the Digital Era?

## The Digital Transformation Journey

Two thirds of organizations are at stages 2 or 3 in their overall Digital Transformation journey.



A **digital ready network** is essential for successful Digital Transformation.

Source: IDC MaturityScape Benchmark: Digital Transformation in Manufacturing Worldwide, 2016 (IDC #US40539516, June 2016)

## What Does a Digital Ready Network Entail?

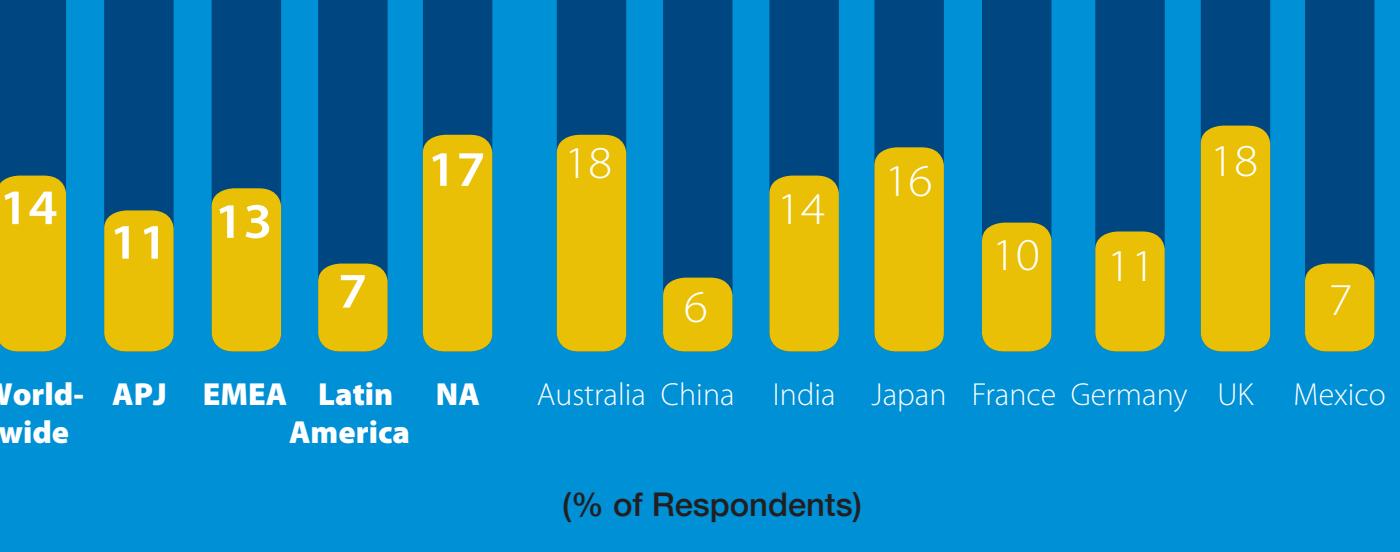
Bringing disparate network trends and innovations together to support digital era needs.



## How Do You Bring All These Network Innovations Together?

A **digital network readiness model** will help.

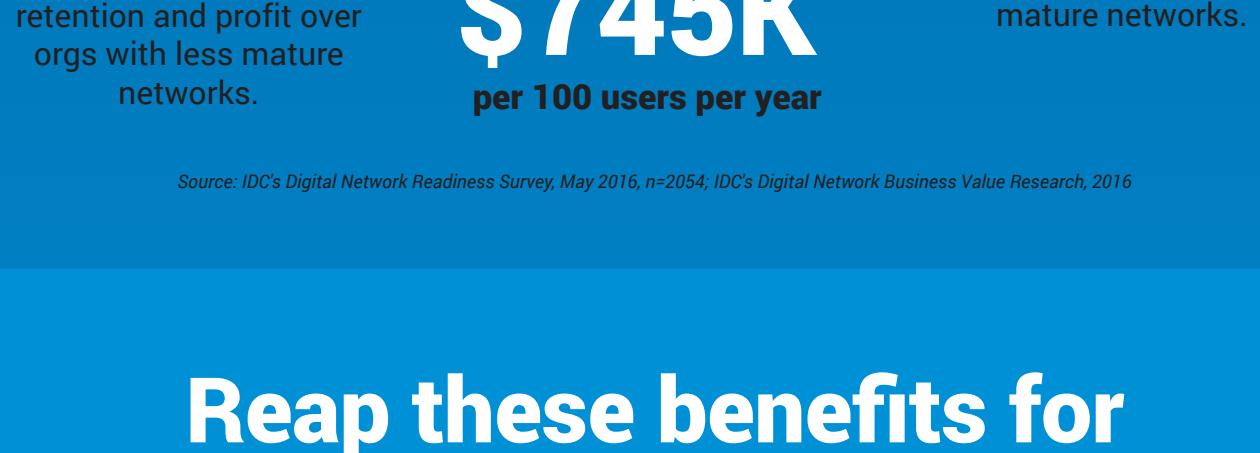
Assess where you are and where you need to be on your digital network journey



Source: Cisco Digital Network Readiness Model, [www.cisco.com/go/dnareadiness](http://www.cisco.com/go/dnareadiness)

## Where Are Other Organizations on their Digital Network Journey?

Organizations intend to make their networks more digital ready over the next 2 years.



Source: IDC's Digital Network Readiness Survey, May 2016, n=2054

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Source: IDC's Digital Network Readiness Survey, May 2016, n=2054; IDC's Digital Network Business Value Research, 2016

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Reap these benefits for your organization

Begin by assessing your own network [here](#)